



# HERE AND THERE



National Newsletter  
PI OMEGA PI

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**In this issue:**

- President's Report  
Ivan Wallace, Beta  
Kappa Chapter **1**
- Pi Omega Pi Council  
Meeting Updates **2**
- Pi Omega Pi Chapter  
Updates **3**
- Pi Omega Pi Chapter  
Updates **4**
- Personal Financial Literacy  
for the College Student  
By Sara Shadid **5**
- Graphic Organizers in  
the Classroom  
By Kirsten Applegate **5**
- "Falsehoods of the  
American Dream"  
Douglas Cole Bostick **6**

**President's Report**

Ivan Wallace, Beta Kappa Chapter  
East Carolina University

It was wonderful seeing chapter advisors and Pi Omega Pi members at NBEA and Pi Omega Pi in Los Angeles this month. The national council had a very productive 4-hour meeting on Thursday morning followed by the evening session



Pictured: Elizabeth Hodge (Editor), Ivan Wallace (President), Darla Stone (Secretary/Treasurer), Emma Faulk (President-Elect), and Samantha Payne (Student Representative)

comprised of students and advisors. One of the issues that we tackled was more visibility for Pi Omega Pi.

Consequently, the council voted to participate in the NBEA Silent Auction in the future. The Silent Auction has been a fun and successful part of the NBEA Convention each year, and with Pi Omega Pi contributing an item to the auction will provide an opportunity for our name to be seen as a contributor to NBEA. Another action piece that was discussed and approved was

recognition of contributors to the Pi Omega Pi Scholarship fund. The \$1,000 Pi Omega Pi scholarship was established several years ago and is available for a deserving Pi Omega Pi member who will be student teaching in the fall or spring semester. One thousand dollars can be awarded to one student, or \$500 can be awarded to two students. The scholarship has been funded from the Pi Omega Pi operating budget. So, with the recognition system, contributors will be able to contribute to the scholarship fund and then be recognized as Bronze, Silver, Gold, or Platinum donors annually. This will allow Pi Omega Pi alumni and associates to support this very worthy activity in the future and hopefully make it possible to award more scholarships in the future. We will send more details on this to the chapters.



Pictured: Samantha Payne presenting the 1st Place Plaque to Emily Lemke, Zeta Eta President, from Kansas State University.

Congratulations to the 2013 top chapters! Zeta Eta Chapter at Kansas State University ranked 1<sup>st</sup> followed by Beta Chapter at Northwest Missouri State University which ranked in 2<sup>nd</sup> Place.



# HERE AND THERE



## President's Report (continued)

A special thanks goes to Zeta Eta Chapter and Zeta Delta Chapter for the excellent presentations at the Pi Omega Pi meeting held on Thursday evening. Everyone enjoyed the presentations and the socialization of the evening session. We also appreciate the excellent work of Samantha Payne, our national student representative, in conducting this meeting and in representing Pi Omega Pi at the closing session of NBEA on Saturday morning.

This year Pi Omega Pi is celebrating 90 years of being in existence and several chapters have celebrated a 5-year incremented anniversary as well. The following chapters were recognized at the Pi Omega Pi evening meeting and presented with certificates.

Chapter	University	Years
Beta	Northwest Missouri State University	90
Kappa	Indiana University of Pennsylvania	85
Mu	Emporia State University	85
Xi	Ball State University	85
Chi	Indiana State University	80
Psi	University of Wisconsin-Whitewater	80
Alpha Pi	Mississippi State University	75
Beta Kappa	East Carolina University	70
Beta Lambda	Shippensburg University	70
Delta Omega	Minot State University	50

Additionally, Dr. Nancy Zeliff, Beta Chapter advisor, was presented with a certificate recognizing her accomplishment of 25 years as an advisor. We were delighted that three new advisors joined us on Thursday evening where we again had a productive session. In the morning council meeting we discussed the fact that fewer and fewer chapters were participating in the National Chapter Award Competition and started thinking about how that process could be revamped so that more chapters would get involved and how the competition could be more relevant. Then in the evening session with advisors and students the ideas were shared with everybody with a plan to move forward with some long needed changes. The result of all of this was as follows:

For the 2014 competition the chapters could participate with the local, community, and national projects that currently exist. However, everything would be submitted electronically and no binders would be submitted with hard copy project reports. As an option to this, chapters could select a service learning project to participate in and share the results of the activity in digital format through a video posted on YouTube as well as a video reflection. The total points of this service learning project would be worth the same number of points of the traditional local, community, and national projects combined (55 points). The rubric for this project is still under construction, but just as soon as it is solidified, chapters will be notified with instructions, the rubric, and details. Additionally, the competition deadline for the competition year will be extended to March 16, 2015 to compensate chapters for receiving this information for a late start in the competition year. All in all Los Angeles proved to very productive and everybody left just a little bit excited about moving forward for our organization.



Pictured (Left) Samantha Payne presenting Nancy Zeliff, Beta Chapter advisor, Northwest Missouri State University, with 25-year advisor certificate. Pictured (Right): Samantha presenting Pamela Scott-Brace of Alpha Pi a 75-year chapter anniversary



Pictured: left: Natasha Barnes, Alabama State University, Zeta Delta Chapter doing her presentation.



# HERE AND THERE



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## Chapter News

### Zeta Delta

#### Alabama State University



Zeta Delta Chapter started the academic year with a plenary meeting in September with the chapter's officers.

On October 28, 2013, the chapter held its initiation of members and installation of officers ceremonies. The chapter was honored to initiate five individuals who are exceptional mentors for students in the teaching profession. Members initiated were Natasha Barnes, Nyree Outlaw, Jermerysha Williams, Edward McConnis, and Nolan Miller. Joshua Carter was installed as President, Natasha Burns as secretary and Nyree Outlaw as treasurer.

The chapter celebrated American Education Week by participating in the "Rallying for Education" Campaign in November. The rally was sponsored by the College of Education. Zeta Delta's president, Joshua Carter, gave an enthusiastic message that focused on students being change agents for their family members as well as students in the community. Joshua's message was so moving that he was asked by a faculty member to join a mentoring group for young teenage boys.

Natasha Barnes was honored as the most outstanding teacher education candidate in Business/Marketing Education. She was honored at the honors program sponsored by the College of Education in November.

Joshua Carter, Natasha Burns, Michael Merriweather, Jana Books, and Nyree Outlaw participated in the College of Education Student Organization Expo that was held on November 19, 2013. Chapter members explained the purpose and objectives of Pi Omega Pi and distributed bechnut gum with our logo on it. Members have participated in numerous campus and off-campus activities such as reading to elementary students, attending career fairs, and participating in activities sponsored by the College of Education (majors meeting). In April the Area of Business/Marketing Education in conjunction with Pi Omega Pi will sponsor an activity called "movie" night. Students are invited to come and watch the movie, "Confessions of a Shop-alcoholic." Members of the chapter will lead a discussion on building wealth and refreshments will be served.

### Beta Chapter News

#### Northwest Missouri State University

In February, Beta Chapter held initiation of four new members, and a guest speaker shared her teaching experiences with the chapter. Mrs. Cari Cline teaches keyboarding and computers at Maryville Middle School. She gave a great presentation on some of the classes and items she used in her classroom, including Google Docs and Edmodo. Chapter awards were presented to Kirsten Applegate, Outstanding Overall Member, and Amy Wimer, Outstanding Senior Member. Eight members received the C & C Taylor Scholarship for 2014-2015.

### Alpha Chi

#### Eastern Illinois University

Currently, Alpha Chi inducted a new member, Alanna Dukeman. The chapter has three active members, with Cameron Stone and Mitchell Gurick, currently completing their practicum in high school classrooms. Mitchell and Dr. Julie Chadd, advisor, will be attending the Eastern Illinois Business Education Association spring meeting on April 2, 2014 at Mattoon Precision Manufacturing, Inc. The members of the chapter are now focused on compiling resources for their regional project, which will be a presentation at the Illinois Business Education Association Fall Conference in November. Finally, the chapter has just completed their local project in which they judged the business plans for the Illinois Future Business Leaders of America's annual state project.

### Alpha Pi Chapter

#### Mississippi State University

Alpha Pi Chapter at Mississippi State University is looking forward to initiating the newest business education faculty member, Dr. Pamela Scott-Bracey in May. Members have been busy developing new marketing ideas and materials for Technology Teacher Education, and our degree program is now offered completely online! Last semester, members and faculty were able to develop a partnership with the local Boys and Girls Club, and that partnership continues to build throughout this semester.



# HERE AND THERE



Volume LX

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## Chapter News

### Beta Kappa Chapter East Carolina University

Beta Kappa Chapter was excited to induct three new members in February since we had not had any initiations during the fall.

Several members attended the ACBMITE Conference in Raleigh hosted by the ECU Department of Information and Library Science where the members served as presiders for the concurrent sessions by introducing speakers, reporting session attendance, and assisting in general with the conference activities.

Currently, members have been judging the project submissions for the national competition and planning year end activities.

### Zeta Eta Chapter Kansas State University



Hello! Spring is here and your school year is in the home stretch! No matter where you are in your degree program –

finish strong! You're almost there! You are one step closer to teaching your own classroom full of children. I just want to take the time now to say THANK YOU for working hard to improve yourselves, and in turn, the future of business education.

A large part of developing yourselves to become the best you can be is by attending the National Business Education Association annual convention. This year it will be held in April 16-19, 2014, in Los Angeles, CA. This year is not a Pi Omega Pi convention year, however, we will still be holding a meeting and social gathering. Please be sure to let Dr. Wallace know if your chapter will be attending.

### Gamma Phi North Carolina A&T State University

Dr. Sherrie Cannoy is the new advisor for the Gamma Phi Chapter as of fall, 2013. Previous advisors Dr. Betty Chapman and Dr. Thelma King are now both enjoying retirement, and we wish them well! They both contributed greatly to the field of business education.

The Gamma Phi Chapter at NC A&T State University held a meeting on the last Wednesday in March. Members shared their experiences in student teaching and in their academic classes. We are excited to have eight new members this year, and have elected five new officers. Several of our members will graduate this spring, and, although we will be sad to see them leave, we know they will be successful in their future teaching endeavors.

Our new officers are:

- President—Tiffany Richardson,
- Vice President—Sonya Shaw
- Secretary—Jazmin Vann
- Treasurer—Maria Nwabueze
- Historian:—Marvette Artis

### Zeta Lambda North Carolina State University

Zeta Lambda members have been busy. On February 18, members held a bake sale to raise money for chapter activities and later that evening, sponsored a professional development workshop for the spring semester student teachers. The workshop was entitled, "Making the Cooperative Learning Connection" and was well attended by students from across the College of Education. Zeta Lambda hopes to make sponsoring this type of activity for students within the College of Education an annual event. Several members participated in the state-level DECA and FBLA competitive events and leadership conferences. Members served as judges, event administrators, and chaperones at both conferences experiencing what it takes to be a student organization advisor.

Zeta Lambda members have met prospective members and is planning for an early fall semester initiation. Also, members are busy planning for their involvement in New Student Orientation and Wolfpack Welcome Week.



# HERE AND THERE



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## Articles

### Personal Financial Literacy for the College Student

By Sara Shadid

Theta Chapter, Illinois State University

A new course at Illinois State University is allowing students to learn skills that promote financial responsibility. Students develop these skills through exploring the relationship between careers and money management. The name of the course is Personal Financial Literacy for the College Student, or BTE 141. In the class, students learn to make better financial decisions that are based on budgeting, saving, investing, earning money, using credit, and taking risk. The class includes discussion, presentations, and exams. Those who take the course can use the class for personal use, or to learn how to teach personal-finance in the classroom. The class is great for developing one's ability to live responsibly. Business Education majors benefit from this course as they start their career right after high school. Not all high school students will be exposed to a financial literacy course in college, so they need to learn these important skills before they move into the real world. Students who are interested in any personal finance topics should take this course, not just Business Education majors.

The course also places emphasis on technology with the available use of iPads for learning. Students learn using different financial tools and apps. This feature is great for future business teachers who want to incorporate more technology into the classroom. Technology is an important aspect in education. Students today are learning differently than in the past. With technology, students are able to learn in an interesting way and incorporate many types of resources. With the strong emphasis on paying off student loan debt, this course offers resources to help students with their debt. The course is offered as either a Business Teacher Education course or as a Finance course and is 3 credit hours. Students can enjoy a small classroom atmosphere when taking this course. It is also offered online during the summer.



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*Secondary Professional Development Schools (PDS)*. Retrieved from [http://education.illinoisstate.edu/teacher\\_education/clinical/pds/](http://education.illinoisstate.edu/teacher_education/clinical/pds/).

### Graphic Organizers in the Classroom

By Kirsten Applegate

Beta Chapter, Northwest Missouri State University

Looking for new ways for students to retain information in the business classroom? Graphic organizers are a great teaching resource. Multiple types of organizers that other teachers use are available online or teachers can create their own organizers.

Types of graphic organizers include spider webs, flow charts, KWL charts, time lines, compare and contrast, lists, hierarchy lists, cause and effect, t-chart, cycle, Venn diagrams, sequencing, or planning charts. Graphic organizers or concept maps are a pictorial way of organizing information for students and help facilitate understanding of key concepts by allowing students to visually identify key points and ideas.



## Articles (Continued)

ic organizers can be used before, during, or after instruction. When choosing a graphic organizer, identify what type will match the purpose of the lesson and how to use the appropriate tool strategically. After its use, assess if the graphic organizer was effective.

Nonlinguistic representations, which include graphic organizers, are an effective way to facilitate student learning (Marzano, Pickering, & Pollock, 2001). The more students use both verbal and nonlinguistic representations in learning, the more they can achieve. Nonlinguistic representations have been proven to not only stimulate but also increase brain activity. Graphic organizers are beneficial as differentiated learning strategies to help match different learning styles of students.

Graphic organizers are easy for one to create within Microsoft Word with Smart Art. To create a graphic organizer using SmartArt, go to Insert on the ribbon, click the SmartArt button, and choose the graphic design. With the SmartArt chosen, delete some of the shapes if they are not needed, change the color, and add text. Not only are graphic organizers easy to create, they are easy to find on the Internet from various Web sites as well.

Graphic organizers can effectively be used to illustrate the accounting cycle, to compare and contrast business organizations, and in learning vocabulary words.

## References

Marzano, R. J., Pickering, D. J, and Pollock, J. E. (2001). *Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement*. Alexandria, VA: Association for Supervision and Curriculum Development.

## “Falsehoods of the American Dream”

Douglas Cole Bostick

Recently, I read Sam Walton’s book, *Made in America*, and could see a definite correlation to career and technical education. After reading my review below, it is my hope that you will be more conscious of encouraging students to pursue their passions rather than economic or financial success.

### Book Review

Defined in 1931 by James Truslow Adams as “that dream of a land in which life should be better and richer and fuller for everyone, with opportunity for each according to ability or achievement” (Kadlec, 2013), the American Dream is a powerful foundation but is supported in today’s society by false implications of success and wrongful means of achievement in life as a whole. Though Sam Walton was undoubtedly one of the greatest retailers that will ever live, his legacy leaves a footprint of something never intended by the all-American salesman, the idea that success is the priority and passion is no longer the driving force. In contrast, within the pages of his story, Mr. Walton emphasizes the concept that passion must exist in order to remain committed to the ideas and progress at hand.

Within a career and technical or business classroom, a teacher is taught to assist the child in succeeding beyond high school, whether this means going to college or, more often, obtaining a job in hopes of a successful career. Too many times, students and teachers are quick to look at the financial outlook of an occupation, only viewing a career at surface level. For example, according to the Bureau of Labor Statistics (2014), the 2012 median pay for Orthodontists was \$149,310. But who would choose to risk losing a finger by the teeth of a child without having a passion for this field? Passion must be at the center of every decision in life, as each person is on their own journey pursuing happiness.



## Articles (Continued)

### “Falsehoods of the American Dream” (continued)

In *Made in America*, Sam Walton discusses the history, progress, and methodologies of Wal-Mart, enabling the reader to understand that he did not wake up one morning with a grand plan to begin Wal-Mart, but rather discussed how gradual of a process the worldwide retailing business had to go through in order to become what it is today. The author will also tell you that he went into more debt than he ever imagined, and made his fair share of mistakes. Wal-Mart was not an overnight success, but it has indeed made phenomenal impacts in its time of existence.

Teachers in today's classrooms tend to teach with the end goal being success, whether on a test or in life. One aspect of learning often overlooked is passion, yet it is vital for students to understand. Without passion, a student will more than likely end up pursuing a career for a short time, and will either land a position within a company that they are not happy day-to-day, or they will spend years, possibly a lifetime, searching for their personal path to happiness. Mr. Walton emphasizes passion as his first rule in his list of rules on how to run a successful company (p. 314).

Stories such as Sam Walton's are rare and the rapid success that Mr. Walton experienced is not a concept in which any student should place much concentration. There are certainly some key concepts that can be drawn from the story, such as his ten rules for running a successful company, but the American dream idea that has haunted his success story should be forgotten. Never once in the book is wealth or popularity a focal point of Mr. Walton. In fact, he insisted upon never becoming a family that was centered on wealth. He taught his children and his associates the importance of hard work.

Students within classrooms today deserve an honest education, in which teachers assist students in finding their strengths and igniting their passions. Teachers in today's classroom owe it to their students to bust the myths of the American dream and enable them to pursue their passions first and foremost. In order to make a difference in the world as we know it, students in today's generation must find careers to suit their passions and strengths, rather than pursuing a greedy path leading to this so-called American dream.

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